

## THSLL Board of Directors Meeting/Call Minutes 4-24-18, 7:00 PM CDT

### Voting Members in Attendance

Ray Martin, Commissioner

Chris Kumnick, North DI Coordinator

John Edens, North DII/DIII Coordinator

Trey Harden, SA Coordinator

Jim Raney, Central DII Coordinator

Mike Ormsby, South DII/DIII Coordinator

### Voting Members Absent

Jay Jackson, Central DI Coordinator (Jim Raney, Proxy)

Al Picazo, Past Commissioner (Ray Martin, Proxy)

Joe Donoghue, South DI Coordinator (No Proxy)

### Nonvoting Attendees

Nancy Powers, State Administrator

Chris Shaffer, Webmaster

### **The THSLL BoD Meeting/Call Was Called to Order at 7:00 PM CDT on 4-24-18 with a Quorum**

### **Discussion led by Nancy Powers:**

#### **District Summaries**

Nancy asked each Coordinator to review their district news, districts playoffs, and seeding of games this week through the weekend. The South and Central Districts will have meetings on 4-30-18 for awards. The San Antonio District will have their meeting on 4-28-18 for awards. The North District will have their meeting on 4-28-18 for awards. Super Regional sites are confirmed. The seedings for post-season will be completed by Tuesday night 5-1-18. The THSLL website has all the game information for the playoffs and post-season. The THSLL Board of Directors (THSLL BoD) will have THSLL BoD Meetings/Calls on 5-1-18 and 5-8-18 to ensure we address all the post-season priorities, actions, and activities.

#### **2018 THSLL State Championship Weekend**

Nancy reviewed scheduling and logistics and reiterated these topics will continue to be at the top of the THSLL BoD priorities list as we get closer to the 2018 THSLL State Championship Weekend. We will have THSLL BoD Meetings/Calls on Tuesday, 5-1-18 and again on Tuesday, 5-8-18 to ensure we cover all topics and required actions/activities for the post-season.

## **Discussions led by Commissioner Ray Martin:**

### **THSLL BoD Meeting/Call Minutes**

Deborah Raney was asked to be present to take meeting minutes so that the THSLL BoD can begin to resolve the issues of not having meeting minutes available after Board meetings. It has proven impractical for the Board members to keep the minutes while they are participating in the meetings, and the follow-on work effort to clean up the minutes taken by Board members is not timely and efficient. We will decide whether we are going to outsource this task or bring on a Secretary as a THSLL Director on our 5-1-18 THSLL Board Meeting/Call.

### **Egregious Behavior**

The THSLL BoD has seen egregious behavior become a major issue late in this 2018 THSLL Season and has levied player and coach suspensions in multiple scenarios. Egregious behavior is not in line with the THSLL principles and the THSLL BoD has a zero-tolerance policy and position on egregious behavior.

The THSLL BoD is sending a very clear message that egregious behavior will not be tolerated. This applies to players and coaches who fail to control their players, coaches, fans, and themselves. Coordinators were asked to pass this message along to all teams going into the playoffs, Super Regionals, and State Championship Weekend so no one is surprised when egregious behavior is met with suspensions levied by the THSLL BoD. Multiple game suspensions may be issued during the playoffs, and post-season, and as per the rulebook, if suspensions go beyond the last game for the team, the players and/or coaches will serve the suspensions in the first scheduled games of the next THSLL Season. The message to all THSLL coaches is the THSLL does not want to be put in a position to affect the outcome of important games because of egregious behavior!

### **Live Streaming – Dallas & Houston Super Regionals Games & State Championship Weekend Games**

Game On Sports Productions (GOSP) is working on a sponsorship plan with Ray to provide funding to support the live streaming of the Dallas & Houston Super Regional games and the State Championship Weekend games.

The THSLL BoD contract with GOSP is a no-cost to THSLL contract, and all funding for GOSP live streaming production costs and revenue sharing associated with live streaming of THSLL games was negotiated in the 2018 THSLL/GOSP live streaming contract to come from sponsorships and advertising. Thus far, GOSP has funded the live streaming. Ray will provide an update to the THSLL BoD on the GOSP funding and live streaming plan on our Tuesday, 5-1-18 THSLL BoD Meeting/Call.

### **THSLL Advisory Committee Update**

The THSLL Advisory Committee is focused on its assigned due diligence and already made great progress. They have had two committee calls and their agreed upon priorities are eligibility and matriculation and coming up with a short-term actionable plan that will support the agreed upon goal of competitive fulfillment for all teams participating in the THSLL.

Their first unanimous motion was to request that the THSLL BoD bring the THSLL Annual Meeting back to one location and not have three or four local meetings. Having multiple meetings at different times in the districts has led to a perceived lack of transparency and inconsistency in discussions and messaging and has all but eliminated an opportunity for networking between the THSLL BoD, coaches, and administrators.

Ray made a motion to bring this to a vote by the THSLL BoD. The motion was seconded by Jim. All THSLL BoD members voted in favor with no nays to have one THSLL Annual Meeting. This year's THSLL Annual Meeting will be held in Dallas, the site for the 2019 THSLL State Championship Weekend and 2018 THSLL BoD July Executive Meeting.

### **THSLL Sponsorship Program**

Ray suggested it is time for the THSLL BoD to update the THSLL Sponsorship Program to make it more attractive to potential sponsors/advertisers, include live-streaming as an integral part of the sponsorship packages, and make the THSLL Sponsorship Program strategically and tactically an integral part of the THSLL funding methodology.

Ray asked the THSLL BoD to provide their input prior to the 2018 THSLL BoD July Executive Meeting so we can formulate our strategy and plan for the 2019 THSLL Season and present it to the THSLL Member School Programs at this year's THSLL Annual Meeting so we can get them actively involved in getting sponsors/advertisers to help offset the cost of the State Championship Weekend and live streaming of THSLL games. Ray also suggested that the THSLL BoD ensure that the strategy and plan is a win-win-win scenario where the sponsors/advertisers, the THSLL teams, and the THSLL State Championship budget all share and benefit from the revenue generated.

### **LOA Contract Renewal**

The LOA contract is up for renewal this year. The first of several discussions between the THSLL and the LOAs will be held Saturday night or Sunday morning during the 2018 THSLL State Championship Weekend. Ray asked the THSLL BoD to send their must have list and like to have list to Ray and Nancy for compilation for our next THSLL BoD Meetings/Calls on Tuesday, 5-1-18 and Tuesday, 5-8-18.

**The THSLL BoD Meeting/Call was adjourned at 8:21PM CDT on 4-24-18.**